

HELLO, I'M ALIZA!



WHETHER YOU ARE LOOKING TO CREATE OR UPDATE YOUR WEBSITE OR SOCIAL MEDIA, YOU AND I CAN WORK TOGETHER TO BRING YOUR VISION TO LIFE - WHEREVER YOU'RE AT IN YOUR BUSINESS JOURNEY!



Aliza Bejarano

Artist Designer Renaissance Woman

ALIZA BEJARANO ✨

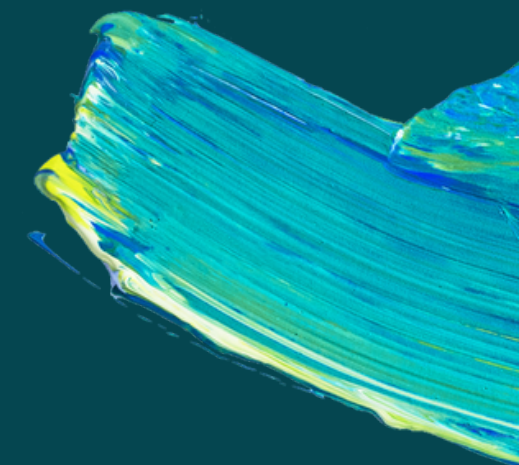
ALIZABEJARANO.COM

Skills

Photoshop
InDesign
Illustrator

Mailchimp
Nationbuilder

Canva
Wordpress
SquareSpace



Based in

Houston, TX (GMT-6 / CST)

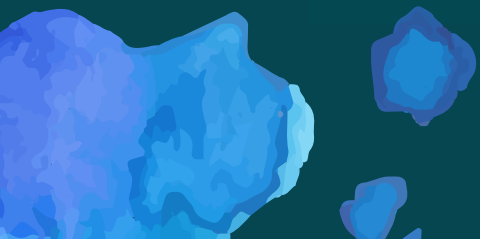
Education

California State University Long Beach
BFA in Drawing & Painting

Recent Experience

Westside Community Development Corp
Marketing Director
April 2020 - Present

Bell Arts Factory
Project & Communications Coordinator
September 2019 - April 2020



Creative Fields

Graphic Design

Web Design

Social Media

Content Creation

Content Writing

Video Editing

Newsletter Creation

ALIZA



BEJARANO

ALIZABEJARANO.COM



Instagram

@aliza_b_



Email

alizaj.b@gmail.com



Website

www.alizabejarano.com



CONTENT CREATION

Branded graphics and videos for your website and social media needs.

[Watch this video.](#)

See more video examples [here.](#)

WESTSIDE ✨ THRIVES

Edited raw video to create branded social media content and promotion of local businesses for WCDC.

See more video examples [here](#).


WCDC presents



Westside Thrives

BEE AMAZING KIDS
BEEAMAZINGKIDS@GMAIL.COM
(805) 256-5315
175 S VENTURA AVE
VENTURA, CA 93001

Ventura County Counts
WCDC




REGÍSTRASE PARA EL CENSO DE 2020
¡Cuentese hoy!
844 - 468 - 2020

Get counted today!
844 - 330 - 2020

SIGN UP FOR THE 2020 CENSUS

2020CENSUS.GOV

WCDC presents




Westside Thrives

ACCURATE AUTO REPAIR
A trustworthy shop for all your vehicle repair needs!

(805) 653-7724
910 N VENTURA AVE,
VENTURA, CA 93001

WCDC presents



Westside Thrives

EL JAROCHO SEAFOOD
Amazing & Authentic Mexican Food!

(805) 652-1856
819 N VENTURA AVE,
VENTURA, CA 93001

GRAPHICS



Create flyers, icons, and other graphics for your website and social media.

WCDC

COMPUTER RESOURCES RECURSOS INFORMÁTICOS

AVENUE LIBRARY
606 North Ventura Avenue
(805) 643-6393
www.vencolibrary.org

ABUNDANCE
Internet Service Provider
(805) 500-8331 - text OK
www.abundanceinternet.com

WESTSIDE COMMUNITY DEV CORPORATION
110 North Olive St., Ste. J
(805) 628-3869
www.westsideventura.org

VENTURA ADULT CONTINUING EDUCATION
(805) 289-1744, ext. 1104
Kari.Hoffman@adulthoodventura.edu
www.adulthoodventura.edu

**Wifi Hotspot Check Out
Hotspot de Wifi Para Prestar**

**Laptop Check Out
Laptop Para Prestar**

**Wifi Access
Acceso a Wifi**

**Computer Access
Acceso a Computadora**

**Computer Class
Clases de Computación**

BOYS & GIRLS CLUB *FOR MEMBERS 1440 North Olive Street (805) 641 - 5585	VCAA *FOR OLDER ADULTS 646 County Square Dr. 100 (805) 477 - 7300	VENTURA COLLEGE *FOR STUDENTS 4667 Telegraph Road (805) 289 - 6369	VUSD *FOR FAMILIES 255 West Stanley Avenue (805) 641-5000
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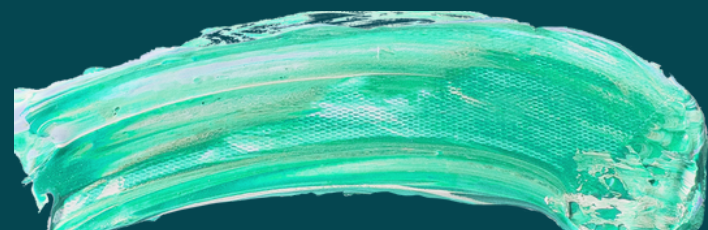
*Creating Opportunity and Vitality for Ventura's Westside
Creando Oportunidades y Vitalidad para Ventura's Westside*

WestsideVentura.org

**WESTSIDE
COMMUNITY
DEVELOPMENT CORPORATION**

BRING YOUR
BRAND TO LIFE

In your voice



Flyers and graphics for the nonprofit arts organization Bell Arts Factory in Ventura, CA.

Used for their newsletter campaigns and various events promoted on their website and social media platforms.

BRING YOUR BRAND TO LIFE

In your voice


TOOL ROOM GALLERY @ BELL ARTS

PORTRAITS: A WORLDLY PERSPECTIVE

DEC 6
6PM - 9PM

Portraits from all over the country, by artists from all over the world.

ARTISTS
DROP OFF DEC 2
CONTACT IG: @ALIZA_B_
FOR MORE INFORMATION



TECH REPAIR

PEARLAND, TX



PHONES
COMPUTERS
PRINTERS
CONSOLES

Diagnostics
Troubleshooting
iPhone 8+ Screens & below
Android (limited)
System Restore/Data Backup
Soldering (limited)

daekalwriting.squarespace.com daedaluskalais@gmail.com

LOCAL - CONVENIENT - AFFORDABLE

SHOW & TELL ART POP-UP

*Fall Harvest
Edition*

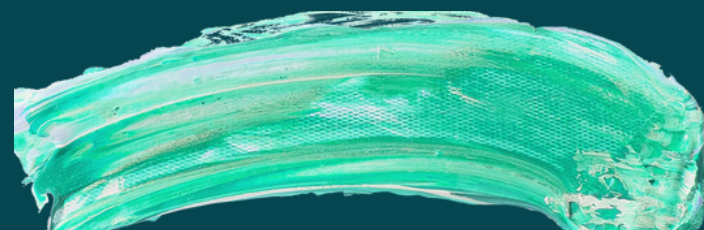
SATURDAY, NOVEMBER 30, 2019 11AM - 3PM

DON'T MISS OUT ON ARTISTS, ARTISANS, MUSIC,
FOOD, AND RAFFLES!

Location: Taqueria Tepatitlan
362 N Ventura Ave, Ventura, CA 93001

contact info: IG: profartists
Email: professionalartistsventura@gmail.com

Graphics and flyers for independently run small businesses and art collectives used to promote their services and events.





We create opportunity and vitality for the residents and businesses of Ventura's historic Westside.

[Connect](#) [Join](#) [Volunteer](#) [Share Ideas/Stories](#)

Thank you so much for your support!
Hope you can join us in our upcoming events

News



Avenue Taco Week

Avenue Taco Week was originally suggested by local resident Richard Carradine, and came to fruition through the efforts of the Westside

[Continue reading.](#)

April 26, 2021



Pura Avenida – A Mural Story

WDC's current and ongoing adventure starts with Onofre, a long time resident and artist from Ventura Avenue. Like many of us

[Continue reading.](#)

April 26, 2021



Westside Thrives COVIDeo Series

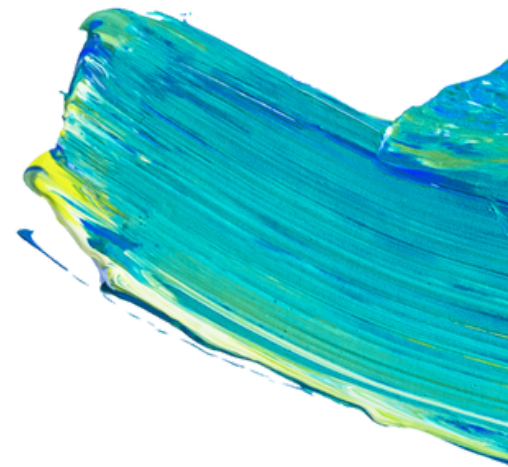
The WDC has partnered with ArtSci Ventura to create the Westside Thrives COVIDeo Series. The purpose of the series is to promote Avenue-area

[Continue reading.](#)

April 26, 2021



WEBSITE CREATION



Get your business online through Squarespace, WordPress, Wix, or Nationbuilder.

Want to transfer from an existing platform?
I can help!

[See this website.](#)

Innovation Exchange



Westside Community Innovation Exchange

"Housing! Water! Parking! – Oh My!"

Join neighbors and experts to imagine and discuss solutions to community challenges in this FREE and bilingual forum series held on Zoom. Each session will feature a number of short presentations followed by community discussion.

Part 1



Part 2



Part 3



The Big Idea

It is difficult for many Ventura County residents to find housing at a price that allows them to build a life here. The Avenue is experiencing added pressures – our desirability attracts both investors and new residents whose purchasing power keeps housing prices elevated and out of reach for many local families.

We know that the more housing could provide missing rungs on the ladder of economic opportunity. But the natural inclination to avoid change in our neighborhoods has forged resistance against addressing housing supply. We need change, but we fear change. How might we move past this impasse?

alizabejarano.com

WESTSIDE VENTURA

Ongoing web design, content creation, and content writing updates.

[See this website.](#)

CONTENT WRITING

Regular updates to your blog, news page, or social media in your brand's voice. See more content writing samples [here](#).

HEIDI F BEAL FINE ART
2741 VICTORIA AVE, STE A
OXNARD, CA 93035

Heidi F Beal is an interdisciplinary artist and educator. She works primarily in mixed media painting using photography and encaustic. Her art is content driven and explores concepts of fertility, our relationship with the common vital life force in all living things, and the edge where life meets death.

Heidi is looking for a studio intern (preferably an apprentice), that has a deep desire to learn everything about being an artist and running their studio. Someone who is hungry for the knowledge that she has to offer. Must be social media marketing savvy, have the patience for inventory work, and understand the finesse of handling artwork.

This would be an unpaid internship opportunity for anyone wanting experience in the industry. Please use the contact form below to be considered for a first interview and include your availability in the "message" section.

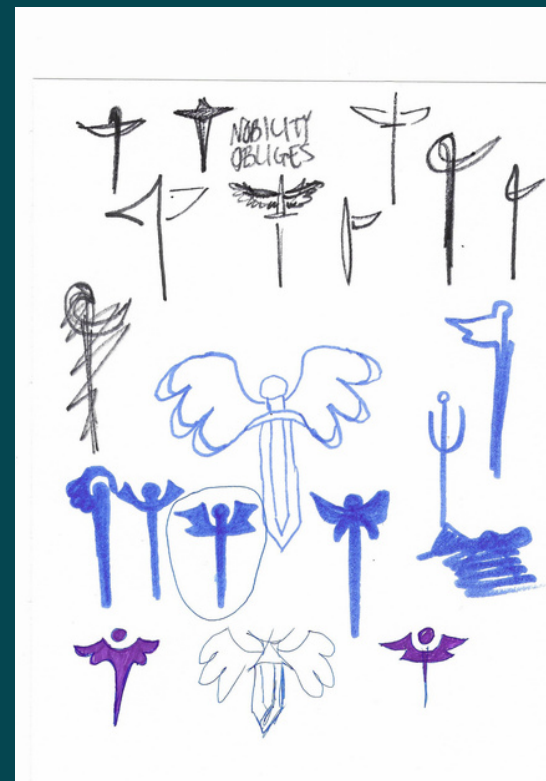


LOGOS



Original &
Handcrafted

Truly one-of-a-kind designs, hand drawn
with the essence of your brand.



SHOW & TELL ART POP-UP

Fall Harvest Edition

SATURDAY, NOVEMBER 30, 2019 11AM - 3PM

DON'T MISS OUT ON ARTISTS, ARTISANS, MUSIC, FOOD, AND RAFFLES!

Location: Taqueria Tepatitlan
362 N Ventura Ave, Ventura, CA 93001

contact info: IG: profartists
Email: professionalartistsventura@gmail.com


TOOL ROOM GALLERY • BELL ARTS

PORTRAITS: A WORLDLY PERSPECTIVE

DEC 6
6PM - 9PM

Portraits from all over the country, by artists from all over the world.

ARTISTS
DROP OFF DEC 2
CONTACT IG: ALIZA_B_ FOR MORE INFORMATION




BELL ARTS FACTORY



Invites you to participate in **Giving Tuesday**

BELLARTSFACTORY PROFARTISTS

BELL ARTS FACTORY & ARTSCI VENTURA PRESENTS


MAKER'S FAIR

JAN 25
11AM - 4PM

432 N VENTURA AVE # 101
VENTURA, CA 93001

WWW.BELLARTSFACTORY.ORG
WWW.ARTSCIVENTURA.COM

PORTRAITS: A WORLDLY PERSPECTIVE



ABOUT THE SHOW

Portraits: A Worldly Perspective invites artists to interpret and identify the concept of the portrait using its traditional essence while pushing the boundaries of its definition.

Below are additional items about the artists featured in this show. We invite you to take a card and inquire.

TECH REPAIR
PEARLAND, TX

PHONES
COMPUTERS
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Troubleshooting
iPhone/iPad Screens & below
Android (limited)
System Restore/Data Backup
Soldering (limited)

daekalwriting@spacespace.com daedaluskalais@gmail.com

BRING YOUR BRAND TO LIFE

In your voice

Let's work together to express the love you put into your business online and in design.

FIRST FRIDAY

AT BELL ARTS FACTORY
FEBRUARY 7
6PM - 9PM

SEARCHING FOR **LIVE ART MAKING**

TELL US WHAT YOU DO
CONTACT MARIBELARTE@MAC.COM

MAKER'S FAIR

WANT TO PARTICIPATE?
SIGN UP!

DEADLINE: JANUARY 17

Open to any and all businesses, entrepreneurs, local makers groups, artists, workshops, and classes. Come set up a table and introduce yourselves to Ventura!

VENTURA TAKE OUT Bingo

#SUPPORTLOCAL AVENUE EDITION #SUPPORTLOCAL

JOHNNY'S MEXICAN FOOD	TAQUERIA TEPATITLAN	INDIAN RASO	EL TACO DE JEREZ	PANADERIA HERRERA
RUSSELL'S DONUTS	FREE	4 WAY MEAT MARKET	FREE	PANADERIA LALA'S
EL ASADERO	RED BARN MARKET	FREE	RED BARN DELI	DOÑA RAQUEL
PABLITO'S TACOS	FREE	J WOLF CATERING & BBQ	FREE	EL JARACHO SEAFOOD

W C D C

COMPUTER RESOURCES RECURSOS INFORMATICOS

AVENUE LIBRARY
406 North Ventura Avenue
(805) 843-4193
www.avenuelibrary.org

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Internet Service Provider
(805) 200-8331 • West Side
www.abundanceinternet.com

WESTSIDE COMMUNITY DEV CORPORATION
110 North Olive St., Ste. J
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www.westsideventura.org

VENTURA ADULT CONTINUING EDUCATION
(805) 289-1744, ext. 1104
K&L Hoffman, 2400 Westside Ventura Ave
www.adult@westsideventura.edu

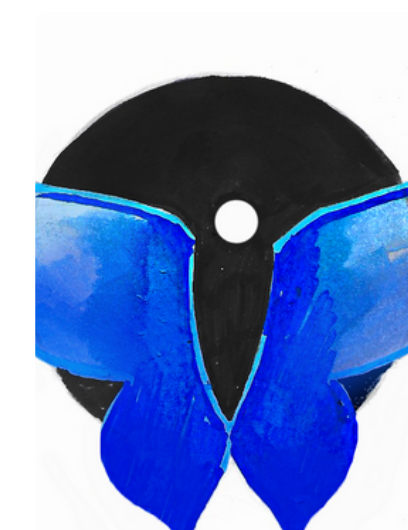
BOYS & GIRLS CLUB
FOR MEMBERS
1440 North Olive Street
(805) 641-1545

VCAA
FOR OLDER ADULTS
1440 County Square Dr. 104
(805) 477-7340

VENTURA COLLEGE
FOR STUDENTS
1447 Telegraph Road
(805) 289-6188

WISO
FOR FAMILIES
205 West Quality Avenue
(805) 841-5068

Westside Ventura.org **WESTSIDE COMMUNITY**



✦ CUSTOMER SATISFACTION



In addition to her abilities to connect, as well as her artistic talents, she also has high ethical standards as well as an incredible work ethic.

Any organization which is lucky enough to hire her will not be disappointed.

MARGARET NOVEMBER, M.D.

Director, Buena Ventura Art Association, Ventura, CA

✦ CUSTOMER SATISFACTION

Aliza is professional, intuitive, creative, and flexible. She always delivers her work on time, is willing to work within our organization's time constraints, and offers suggestions that make the most sense.

JACKIE PEARCE

Executive Director, Westside Community Development Corp, Ventura, CA



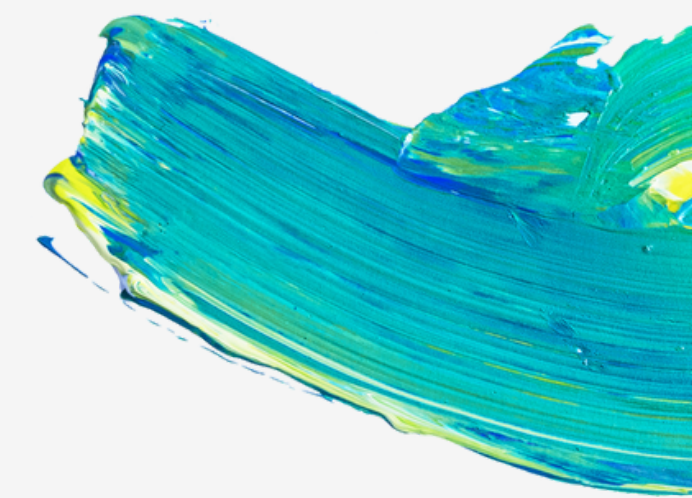
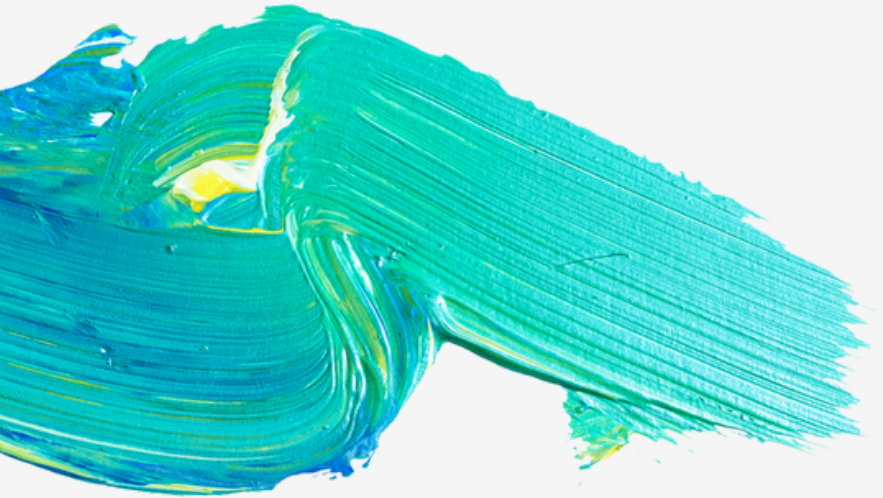
✦ CUSTOMER SATISFACTION

Aliza was an organizational whiz - her comprehensive knowledge of various software applications and Google Workspace, combined with her tireless work ethic, made her an indispensable asset to the organization, especially one that was tight on resources. She is a gem.

GIGI YING

Director, Bell Arts Factory, Ventura, CA





THANK YOU .

I look forward to hearing from you!



Instagram
[@aliza_b_](#)



Email
alizaj.b@gmail.com



Website
www.alizabejarano.com

